

# Privacy Policy

**Effective Date:** [08.19.2025]

This Privacy Policy describes how KITFLOW, a company registered in the State of Delaware, USA we, processes personal information of visitors ("you", "your") collected via our website and platform ("KITFLOW-AI"). Please read this document carefully to understand how we collect, use, protect, and share your information. By accessing or using our Service, you agree to this Policy.

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## 1. Information We Collect

We may collect and process the following categories of information:

- **Personal Identification Data:**
  - First name
  - Last name
  - Email address
  - Phone number
- **Usage Data and Technical Data:**
  - Cookies
  - IP address
  - Device type, operating system, browser type
  - Pages visited and actions taken on the website
  - Referring URLs
- **Marketing and Communication Data:**
  - Your preferences to receive marketing communications
  - Interaction history with our emails and advertisements

## 2. Purposes of Data Processing

We use your information for the following purposes:

- To provide access to the website and platform functionality
- To verify your identity and authenticate access to secure areas
- To communicate important information, updates, and service notices
- For marketing, advertising, and promotional activities, including sending relevant offers and information you may find useful
- To personalize your experience on our site
- To analyze website usage and improve our Service
- To fulfill our legal and contractual obligations

## 3. Cookies and Tracking Technologies

Our website uses cookies and similar technologies (pixels, scripts, etc.) to:

- Ensure the technical functionality and security of our Service
- Enhance user experience by remembering preferences
- Collect analytics about site usage (such as Google Analytics)

- Deliver targeted advertising and measure campaign effectiveness

By continuing to use our website, you consent to our use of cookies. You can manage or disable cookies in your browser settings; however, certain features may be limited.

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## 4. Legal Basis for Processing

We process your personal information under various legal bases, including:

- Your consent, as given through interactions with our website
- Performance of a contract (when you register or use our platform)
- Our legitimate interests in marketing, business development, and improving the Service
- Compliance with legal obligations

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## 5. Sharing and Disclosure of Data

We may share your information with:

- **Service Providers:**  
Third parties that help us operate and maintain the website (such as Google hosting, analytics, email platforms). These providers are contractually obligated to protect your information.
- **Legal Authorities:**  
When required by law, regulation, legal process, or to protect our rights and property.
- **Business Transfers:**  
If we merge, sell, or transfer part or all of our business, your information may be among the transferred assets.

We do not sell personal data to third parties.

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## 6. Data Security

We implement appropriate technical and organizational measures to safeguard your personal data from unauthorized access, loss, and misuse.

- Data is stored securely on Google servers
- Access control is applied to staff and systems
- Regular security reviews and updates are performed

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## 7. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights:

- To access, correct, or delete your personal data
- To restrict or object to certain processing activities
- To withdraw consent where processing is based on consent
- To request a copy of your data ("data portability")
- To unsubscribe from marketing communications at any time

To exercise your rights, please contact us at [info@kitflow-ai.com](mailto:info@kitflow-ai.com) We strive to respond within the timeframes required by law.

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## 8. Children's Privacy

Our Service is not intended for individuals under 13 years of age. We do not knowingly collect personal information from children. If you believe a child has provided personal data to us, please contact us for removal.

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## 9. International Users

If you are accessing our Service from outside the United States, please note your information may be transferred, stored, and processed in the USA or other countries with different data protection laws.

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## 10. Changes to this Policy

We reserve the right to amend or update this Privacy Policy at any time. The updated version will be posted on this page with a new effective date. Regularly review this page for any changes.

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## 11. Contact Information

If you have questions, concerns, or requests about this Privacy Policy or our data practices, please contact us at:

**Email:** [info@kitflow-ai.com](mailto:info@kitflow-ai.com)

**Address:** 131 Continental Drive, Suite 301, Newark, New Castle County, Delaware, Zip Code 19713